## **Bleam Group Limited**

One-Stop PCB Supply Service Platform

Noble ambition





#### Who is Bleam?

Bleam Group was established in 2001 and is based out of Shenzhen China. We are an international company with core competencies in PCB design, manufacturing, SMT, international trade, and supply chain services.

Bleam Group has earned a trusted reputation from our customer base and strategic partners through strict quality standards, superior service and on-time delivery. We have grown from a small scale traditional trade business, to a sizable global enterprise. Through this growth we have increased our service capabilities in the PCB industry by adding factories with higher technical competencies. Today, we are expanding even further and building a comprehensive supply chain service platform. With our rich experience in international trade and manufacturing, we have the knowledge needed to reduce supply chain costs and improve procurement efficiency, resulting in a lower workload for our customers.

Our value at Bleam Group stems from our ability to match our customers with the right factories. In our world, order size is everything. Larger orders receive more support from suppliers, period. We carefully evaluate each order and match them with the appropriate manufacturing plant based on a number of factors. This strategy ensures our customers are serviced well and our factories are optimizing their production capabilities.

Bleam has a highly regarded engineering and quality team in place to support our customers. We offer R&D and design support on PCBs or full electronic assemblies. Our capabilities include 2-36 layer Rigid PCBs, HDI, Metal Core, Ceramic Plate, Flexible and Rigid-Flex PCB. Quality is of the upmost importance to our company and reputation. We conduct 100% re-inspection on all incoming products ensure conformance. Additionally, our quality team regularly conducts random audits at all of our factories to confirm these standards are being adhered to.

Additionally, we can provide full electronic assemblies, LCDs, and also offer assistance in component sourcing/supply chain. We aim to be a strategic partner for our customer base and are willing to do everything possible to help you.

# Have you experienced one of the problems below when purchasing PCBs?

- Small volume or low total order cost is met with high priced quotes and poor support from your supply base, which leads to low profit margins or failure to close business.
- Slow quote turnaround time, especially on Rigid Flex, HDI, or other higher technology projects.
- ➤ High NRE for engineering and test fixtures on order transfers.
- High shipping cost because of seperate shipments from different suppliers.
- ➤ Difficulty in getting corrective action & support on quality issues
- ➤ Short payment terms.
- Too much time and efforts involved in new supplier development and test.
- Difficult to get honest feedback and information from your supplier.
- ➤ Slow response time due to time zone differences, communication barriers, or cultural differences.

#### PCB = Problem Comes Back?!

#### How can Bleam help?

#### **Price**

Bleam achieves consistent competitive pricing based on our model of matching each customer with the RIGHT factory.

#### **Quick Quotation**

Bleam has a full staff of engineers with expertise in Rigid Flex, HDI, and other high technology & unique materials.

#### **Local Service**

We assist in the transfer of working files, test fixtures, molding, etc. during order transmission.

#### **Logistic Cost Saving**

Bleam has a team in place that focuses on combining multiple shipments and optimizing logistics to save our customers cost.

#### **Quality Control**

Bleam's quality team maintains a high standard by conducting 100% reinspection & FQC before each shipment. These processes help us achieve extremely high quality control.

#### **Payment Term**

Bleam can provide 60+ day payment terms based on their strategic partnerships.

#### **Sourcing and Purchasing**

As a member of CPCA and SMTA, we have an abundance of resources for PCBs and Electronic Components.

#### **Monthly Factory Audits**

Our quality assurance program includes both regularly scheduled and random audits at all of our factories. These audits include both system and production reviews. Upon completion, we send detailed reports to each factory and follow up with them to ensure any deficiencies are addressed

#### Communication

High level of communication and response time due to our understanding of today's electronics industry & culture.

#### Why Bleam is Different?

- ➤Our high level of customer service and focus on value-add will reduce your workload and provide an avenue for vendor consolidation.
- ➤ Unique model of centralized procurement and strategic partnerships allow us to pass along 10-20% cost savings to our customer base.
- Continual production audits enable us to maintain a high level of quality assurance and provide peace of mind to our customers.
- ➤ 100% re-inspection on incoming products provides the redundancy needed to ensure 0 failures.
- ➤ Centralized logistics center allows us to pass along up to 20% savings in logistics costs.
- Diversified supply chain platform allows our customers to expand upon their international business relationships.

# Save Trouble Save Money Better Quality

#### **Bleam's Core Competencies**

#### **Main Business**

- ➤ PCB 1-32 Layers
- ➤ FPC 1-8 Layers
- ➤ HDI PCB 4-16 Layers
- ➤ Aluminum PCB 1-4 Layers
- ➤ Rigid-Flex Board 3-12 Layers

#### **Value-Added Services**

- **≻**PCBA
- >LCD/TFT
- **≻**Components
- ➤ SMT Assemble
- ➤ Software Development
- **≻OEM Customized Controls**
- ➤ Research and Development of Electronic Products & Schematic Review



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### The Right Choice for PCBs

